

## PACIFIC RETAIL PARTNERS

December 16, 2005

Angela Reynolds  
City of Long Beach  
333 W. Ocean Blvd.  
7th Floor  
Long Beach, CA 90802

Re: Long Beach Airport EIR

Dear Angela -

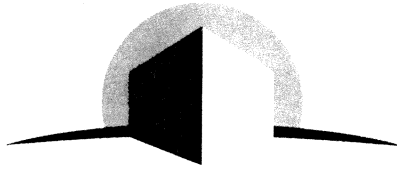
I am writing in support of the EIR for the Long Beach Airport Improvement. The goal of our City Council is to improve Long Beach. Our first impression to a Visitor is our City is a mess. Our City Council should want the best for Long Beach so that the 4.2 Million Visitors a year to have a good impression of Long Beach not the current Bad impression of a rundown, inefficient, hodge podge assembly of buildings?

As you know, my company's goal is to attract quality retailers to Long Beach, increase sales tax revenue to the City, increase investment in Long Beach and assist in making Long Beach a better City. Many of these retailers, investors and regional businesses use our airport as an arrival and departure point. If this Visitor sees our City owned asset in its current shabby condition, what makes them believe that the City will care about an investment this Visitor might want to make in Long Beach?

To attract retailers, investment and tourism in the City of Long Beach, we need an updated airport where:

- 1) Departing City Visitors do not have to stand in the rain while waiting for a flight, as I did several times last year.
- 2) Arriving City Visitors do not have to sit on the tarmac, waiting for a place to unload for up to a 1/2 hour, as I have waited recently
- 3) Departing City Visitors do not have to eat prepackaged cold food in a crowded food service or terminal area, as I have on numerous occasions.
- 4) Arriving Visitors do not have to wait in the rain for luggage.
- 5) City Airport Employees are not at risk of injury working in poorly outdated facilities






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- 6) City Visitors to our airport have adequate parking.
- 7) TSA has adequate facilities to operate, to secure our Airport
- 8) Visitors are impressed with Long Beach and the direction our City is headed.

I support a City Council that will show leadership by adopting the EIR so that we can further enhance the direction our City needs to grow. We need the direction of Improvement.

Thank you and Merry Christmas

  
Michael C. Jensen  
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